



## ADVERTISING RATE SHEET

### *Ads run for One Month*

\*6 Month -10%...1 Year -15%\*

### RETAIL ADS SHOPPING GUIDE:

Medium Rectangle \$100  
(300x250 px)

Large Rectangle \$150  
(350x300 px)

Skyscraper (Runs in sidebars) \$250  
(200x600 px)

Wide Skyscraper (Sidebars) \$300  
(250x600 px)

Banner (Above Navigation Board) \$250  
(450x100 px)

Leaderboard (Above Nav Board) \$350  
(750x100 px)

\*\*Retail Ads Run in 5 sections  
plus Shopping Guide\*\*

\*\*\* 75 word Write-up Included\*\*\*

### ALL SECTIONS

\*Same Rates as Above\* 5 Section Run\*

\*\*75 word Write-up Included\*\*

### ROTATING ADS

One Month Run:

Combo w/Retail Ads & Hotspots Ads

HOME PAGE or NEWS SECTION

(Medium or Large Rectangle only) + \$100

Stand alone \$200

### HOTSPOTS ADS STX HOTSPOTS LISTINGS:

Large Rectangle \$100

Skyscraper (Runs in Sidebars) \$250

\*\*Ads Run in 2 Sections plus STX  
Hotspots Listings\*\*

\*\*\*All Listings PIN to Google Maps,  
Business & Website\*\*\*

### CLASSIFIEDS:

One Month Run

Real Estate...\$75 (up to 75 words)

Real Estate Display...\$100

Help Wanted...\$50 (up to 50 words)

Help Wanted Display... \$100

Notices....\$125

All other classifieds...\$50

### OBITUARIES:

One Month Run

\$75 (up to 75 words)

\$100 (75-100 words)

\$125 (over 100 words)